Hello partners,

As of June 30, the State of Washington removed most COVID-19 restrictions. More than 70% of King County residents 16+ have been fully vaccinated, which brings a higher level of community protection.

In this toolkit are two series of social media posts, sized for Instagram, Twitter, and Facebook. We encourage you to share these on your platforms and with your networks, with special attention to getting the word out to community groups and media.

**Please consider using any of these social media templates to help us get the word out. Attached are some graphic images to use along with posts, and please remember to tag @kcpubhealth**

The following are recommended social copy for each of these posts:

**Graphic 1:**

Re-opening means most of our COVID-19 restrictions are ending, but it’s important to keep these precautions in mind. Remember, the best protection is to get vaccinated.

For more information on re-opening and what it means for King County, visit  [https://publichealthinsider.com/2021/06/25/navigating-two-truths-for-re-opening-weve-made-tremendous-progress-and-we-also-still-have-covid-19-spreading/](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpublichealthinsider.com%2F2021%2F06%2F25%2Fnavigating-two-truths-for-re-opening-weve-made-tremendous-progress-and-we-also-still-have-covid-19-spreading%2F&data=04%7C01%7Cauherman%40kingcounty.gov%7Cf131846e623c4893c24608d93b5291ff%7Cbae5059a76f049d7999672dfe95d69c7%7C0%7C0%7C637606048097477416%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=Fi5K4Jz3m6%2FhAWIE4IdiLH%2BNMEwUw%2BDp3ib9rvsKoPk%3D&reserved=0)

**Graphic 2:**

Re-opening brings up a lot of questions; Do I still have to wear a mask in public? Which restrictions lift on June 30? Which venues do restrictions still apply to? Swipe through for some answers to these common questions! For more answers to FAQs, visit kingcounty.gov/safereopen.