



OneEastside
SPARK

How to Use the SmartWA Tool to Enhance Revenue

Increasing Consumer Confidence in Your COVID-19 Response

August 5, 2021 | 1:00 PM - 2:00 PM

OUR WEBINAR WILL BEGIN SHORTLY



OneEastside
SPARK
WEBINAR

**KRISTINA
HUDSON**

CEO
OneRedmond

Founding
Partner
OneEastside





OneEastside
SPARK

23 Eastside Cities & Towns



Eastside Supporting Partners





OneEastside
SPARK

*Center for Business
Resilience and Innovation*

[www.OneEastside.org/
SPARK](http://www.OneEastside.org/SPARK)

OneEastside SPARK is open for our small businesses and non-profits!

Offerings include:

- Database of financial opportunities and other resources
- Free one-on-one advising services
- Programs and training opportunities in collaboration with our partners
- Connect with your peers on our Facebook Group at <https://tinyurl.com/OneEastside-SPARK-Group>



OneEastside
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Marketing & Accounting Advising

Confidential | No Cost | One-On-One Advising



Daphné Leblanc
Marketing Business Advisor

Clark Nuber ^{PS}

To schedule:
Samantha Paxton
samanthap@oneeastside.org
(425) 885-4014 ext. 5



OneEastside
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Business Advising

Confidential | No Cost | One-On-One Advising



Shawn Palmer

Shawnp@oneeastside.org

(425) 885-4014 option #3

(re)STARTUP425

Michael Reis

<https://re.startup425.org/technical-assistance-request>

Upcoming Webinars

<https://oneeastside.org/programs>



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*Center for Business
Resilience and Innovation*

AUGUST

10

1:00 PM
for a live

Ask a Facebook Small Business Expert *Facebook Live event!*

Questions about how you can leverage Facebook to grow your business? Join us
Q&A with a Facebook Small Business Expert!

11

2:00 PM - 3:00 PM
launched

New SBA PPP Forgiveness Portal

Join us for an orientation to the SBA's New PPP Forgiveness Portal which was

on August 4th. The portal allows businesses with PPP loans of \$150,000 or less to

submit

simple forgiveness applications directly to SBA, as long as their specific lender

19

1:30 PM - 2:30 PM
that works

participates in the portal.

How to Optimize Your Pricing Strategy to Maximize Profits

Learn about using a profit equation to set more effective pricing models and choosing a pricing model
best for your business.

25

1:30 PM - 2:30 PM

How to Use Social Media to Find Your Next Employee *Save the Date!*



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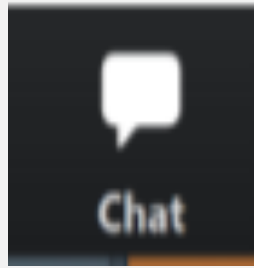
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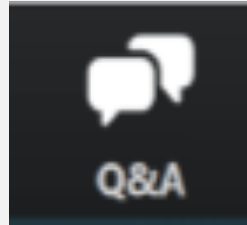




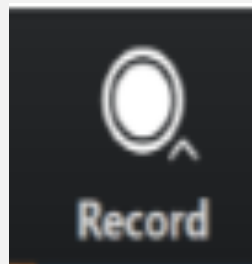
OneEastside
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WEBINAR



Need technical help
during the webinar?
Use the **Chat Box**



Questions for the
Speakers?
Use the **Q&A Box**



Recording will be
available following the
webinar

Disclaimer

To the best of our knowledge, this information was correct at the time of this webinar on August 5, 2021 at 1:00pm.

Given the fluidity of the situation, and rapidly changing guidelines, be aware that some of this information may have changed.

Featured Speakers



Sarah Lee

Washington State Department of Commerce



Sandra Archibald

Restart Partners and University of Washington



Lisa Goodman

Restart Partners



Jay Sanders

Tanjo



Claire Sumadiwirya

Bellden Café

Q & A



Sarah Lee

Washington State Department of Commerce



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Restart Partners and University of Washington



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Pricing Strategies

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Thank you for joining us!