

## **For Immediate Release**

July 30, 2021



### **Media Contact Information:**

Kristina Hudson  
CEO, OneRedmond  
kristinah@oneredmond.org  
206-914-9056

### **New East King County Small Business Advisor**

**Redmond, Wash.** – OneRedmond announced today that Shawn Palmer has joined the organization as their new East King County Small Business Development Center (SBDC) Advisor. In partnership with OneEastside SPARK, the Washington State Small Business Development Center and the City of Bellevue, OneRedmond brings this confidential and no-cost service to small businesses throughout East King County.

“Shawn makes a great addition to the team as we expand our advising services to help East King County’s small business and nonprofit community build resiliency with our new initiatives including OneEastside SPARK. We know that his depth of experience, including as a Veteran, will provide valuable expertise and support to eastside small business owners still struggling to recover from the economic impact of the pandemic,” said Kristina Hudson, Executive Director of OneRedmond.

A decorated Navy veteran accredited small business consultant and professional mentor; Palmer will share his expertise with the East King County business community based on his 21 years of entrepreneurial experience. Palmer also served as a parent volunteer in the Lake Washington School District. He graduated Magna Cum Laude from Central Washington University with his BS in Business Administration, and from WGU with his Masters in Management and Leadership. His role will help East King County small businesses solve the challenges of recovery from the pandemic and building resilience going forward. East King County small business owner can access Mr. Palmer’s services for free by emailing him at [Shawnp@oneeastside.org](mailto:Shawnp@oneeastside.org) or by calling 425-885-4014, option #3

### **About OneRedmond**

OneRedmond is a unique and dynamic organization. We are Redmond’s Chamber of Commerce, as well as the economic development enterprise for Redmond and the Eastside through our work with the Innovation Triangle. In addition, OneRedmond has a Community Foundation to activate the streets of Redmond.

OneRedmond is a public-private partnership for economic and community development. Supported by local private sector businesses in close partnership with the City of Redmond. OneRedmond strives to be the difference maker in connecting our local companies and educational community with resources to keep our local economy stable and growing.

For more information go to [www.OneRedmond.org](http://www.OneRedmond.org).

### **About OneEastside SPARK**

**OneEastside SPARK: Center for Business Resilience and Innovation** provides East King County small businesses and nonprofits with free essential support to recover and grow. Services include webinars, funding and hiring resources and one-on-one advising. The program is funded by a grant to OneRedmond from the U.S. Department of Commerce's Economic Development Administration.

For more information visit [www.oneeastside.org/spark](http://www.oneeastside.org/spark).

### **About the Washington Small Business Development Center (SBDC)**

Washington Small Business Development Center (SBDC) is a network of more than 30 expert business advisors working in communities across the state to help entrepreneurs or small business owners start, grow, or buy/sell a business. Their mission is to help Washington small businesses grow and succeed through advising, education and research. The SBDC team provides advising on all phases of small business development and are often co-located with economic development specialists like OneRedmond.

For more information about Washington Small Business Development Center go to [www.WSBDC.org](http://www.WSBDC.org).

###